

VECCS Strategic Planning Meeting
May 26, 2004
RESULTS SUMMARY

PRIORITY FINDINGS:

In order to assure the creation and successful management of a state-wide network that will survive past the grant period and be of the highest effectiveness for the children of the State of Virginia, the planning group indicated the need for a sequence of critical initiatives:

- Direct involvement/commitment from those individuals responsible for either the policy-setting or the over-all operation of a set of key entities
- The creation of a standing leadership through a composite forum with a tangible embodiment
- The establishment of a calendar-driven process for interaction between entities with targets for activity
- Full awareness of all key stakeholders of how cooperation might be achieved, the nature of both the opportunities and the stakes
- Committed management for the overall process

TOP PRIORITIES AS TO COMPONENTS OF THE COMPOSIT SYSTEM CALLED FOR ABOVE:

CRITICAL COMPONENTS:

FULL CONSENSUS

Structure (17/0/0/0)

-Governance

-Membership

-Management/Administration

Plan of Action (16/1/0/0)

-Outcomes/Evaluation Measures to determine success of plan

-User Friendliness/Clarity/Effectiveness

GENERAL CONSESUS:

Accountability/Commitment (12/5/0/0)

Collaboration (11/6/0/0)

Research (10/6/1/0)

HIGH PRIORITY COMPONENTS:

Support/Buy-In (5/11/1/0)

Resources (capabilities) (5/10/2/0)

ALSO OF IMPORTANCE:

Communication (3/10/3/0)

A = Critical need B = Of significant value if achieved

C = Of some potential value if achieved D = Of little to no consequence

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KEY RESPONSES FROM GROUP:

What might the components of a system look like that would control/accomplish all of these initiatives?

From 4 of 5 teams:

- Steering Committee Including: Reps from 5 elements
 - Insuring commitment/involvement from all key entities
 - Support from dedicated staff person

From 3 of 5 teams:

- Leadership-High Level Champions
 - Explore CSA Model including Agency Leadership
 - Identify Lead Responsible Organization
 - Strong connection to the governor's office

From 2 of 5 teams:

- Develop Schedule/Timeline
 - Meetings
- Create public/private partnerships
 - Coalition of public/private/consumers/community level/et al.
 - Interagency memorandum between state agencies and memorandum of agreement between non-governmental organizations
- Governance/Plan Management: Clearly define roles and responsibilities

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OTHER INDIVIDUAL TEAM RESPONSES:

- Establish teams of expert consultants (IT, PR, Fiscal, Clinical Providers)
- Stimulate strong interagency involvement
- Achieve Documented/Contractual results
- Create workgroups
 - Identify work group topics/targets/agenda
 - Support from dedicated staff person
- Insure Buy-In
 - Internal
 - External
 - Include communities (statewide, local, political)
 - Make use of advocacy groups that approach early childhood with a common purpose
 - Lobbying component
- Create Outcome Measurements
 - Criteria, Processes, Documentation
 - Establish, monitor, evaluate and report
- Communication: Summary of Grant to groups/teams
 - Create a plan for education dissemination externally
- Create Durable Infrastructure: Spanning Administration
- Aggregation of Research Data
 - Committed research staff
- Develop a budget
- Develop a set of guiding principles with regional representation
- Administration/Administrative responsibility not limited to one agency
- Intentionally integrate efforts/et al. for all elements
- Reporting relationship with the early childhood initiative

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CONCERNS/IDEAS FROM GROUP:

- There is need to define how the VECCS plan relates to other plans focusing on children 0-5 in Virginia. We need to ensure that all plans are working together toward a common goal. How is the VECCS plan going to further the overall goal and compliment other plans?
- Rather than “de-politicizing” the system there is a need to make the goals of the system non-partisan. There needs to be agreement from both parties to cooperatively move this initiative forward.
- Workgroups are appropriate for the creation of the strategic plan. Recommended workgroups include:
 - Family Support/Parent Education
 - Early Care and Education
 - Medical Home
 - Mental Health/Social Emotional Development
 - Administrative/Coordination (structural issues, meetings, communication, consensus from participants)Possibility of having one representative from each group participate on this workgroup of weave it into each of the other four workgroups.

PROPOSED LEADERSHIP ROLES:

Executive Committee (6-8 Members): High level partners who can serve as advisors and help establish buy-in from high level leaders

Planning Team Member: Members (to be designated) who meet a limited number of times (potentially only once) to fulfill purposes listed below

Steering Committee Member: Member (Leadership of Key interest areas or groups) who meets roughly quarterly and serves in an advisory capacity. Also pushes for sequence, calendar, way of communication and governance. Group feels that the Steering Committee should include members from each health planning region.

Workgroup member: Individual designated by key interest groups who meets monthly to work on one element area and develops strategic plan around focus element

PURPOSE OF PLANNING TEAM:

-Further define the roles of participants (Executive Committee, Planning Team, Steering Committee member, workgroup member, etc.)

-Solidify structure

-Create guiding principles document (e.g. Never leave the room without defining the next steps)

-Write an operating plan

-Review participant list, recommend a role for each participant and determine if additional members are needed

-Review timeline and adjust if needed

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RESULTS FOR INDIVIDUAL INTEREST GROUP INTERACTIONS

KEY RESPONSES FROM GROUP:

In answer to the question:

What key steps specifically related to <name of element> must be initiated before the end of this year to assure that we have a working plan in place by Spring of 2005?

EARLY CARE AND EDUCATION CONSENSUS/PRIORITIES

1. Incorporate existing early childhood groups into work groups-be part of planning.
2. Data on quality/access/affordability (Deborah ?-Elaborate please. Bethany-pulling together all data/incorporate with environmental assessment)
3. Research other state plans
4. Research on plans around early care and education-VA specific plans-currently or to integrate
5. Create a timeline for development of a working plan
6. Establishing the governing structure of the whole plan

MEDICAL HOME CONSENSUS/PRIORITIES

1. Identify champion to coordinate medical home
2. Summarize what's happening
3. Define Model (look at models currently being used)
4. Need for education to promote medical home
5. Buy in of agencies, particularly MH and DSS
6. Buy in from other disciplines
7. Identify problems that need to be addressed/barriers
8. Publicize grant project

PARENT EDUCATION CONSENSUS/PRIORITIES

1. Identify and engage key participants and keep them actively involved
2. Create a catalog of parent education programs that are researched, validated and evidenced based
3. Complete a comprehensive environmental scan
4. Identify funding streams

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FAMILY SUPPORT CONSENSUS/PRIORITIES

1. Clear definition of family and family support
2. Have information consisting of existing services and supports (know what exists and what does not-gap analysis)
3. Identify and make linkages of other plans in Virginia (critical to not create plan in vacuum)
4. Consider all the people that should be involved in drafting/writing plan (Buy-In)
5. Linkages/Communication among and between elements

MENTAL HEALTH/SOCIAL EMOTIONAL DEVELOPMENT CONSENSUS/PRIORITIES

1. Better understand services available (need data on current systems)
2. Identify and quantitate sources and systems to identify children with need
3. Define what is good mental health/socio-emotional for children 0-5
4. Identify current funding