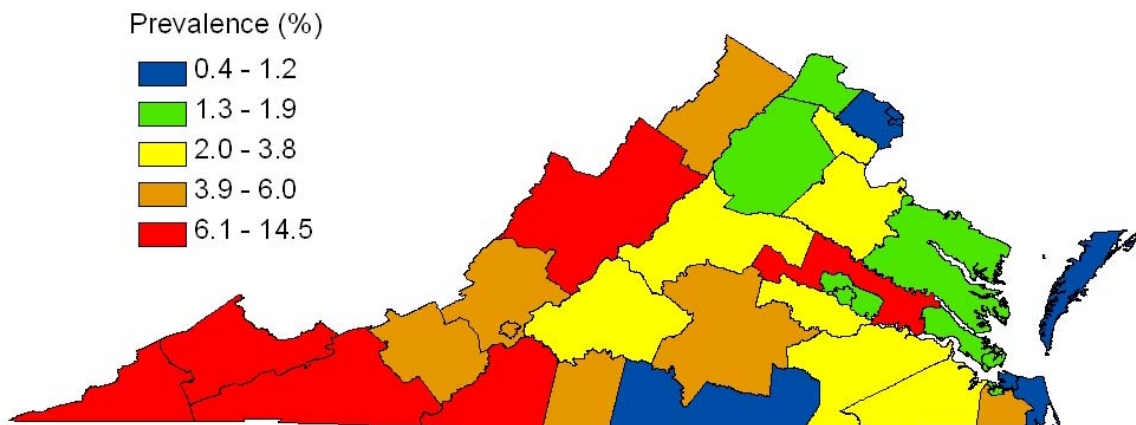


SMOKELESS & OTHER TOBACCO USE IN VIRGINIA

Smokeless Tobacco

- 15.7% of Virginians have tried smokeless tobacco products (e.g., chew, snuff, dip) in their lifetime; 3.4%, or 202,000 adults (based on 2008 population estimates), currently use smokeless tobacco.¹ An additional 12% are former users who quit.
- 38% of smokeless tobacco users tried to quit during the past 12 months.
- Health districts in the southwest region had higher rates of current smokeless tobacco use (Figure 1).² The rates were highest in Cumberland Plateau (14.5% overall; 31.7% among men) and Lenowisco (14.1% overall; 27.5% among men).

Figure 1 - Current Smokeless Tobacco Use by Health District, Virginia, 2004-2005

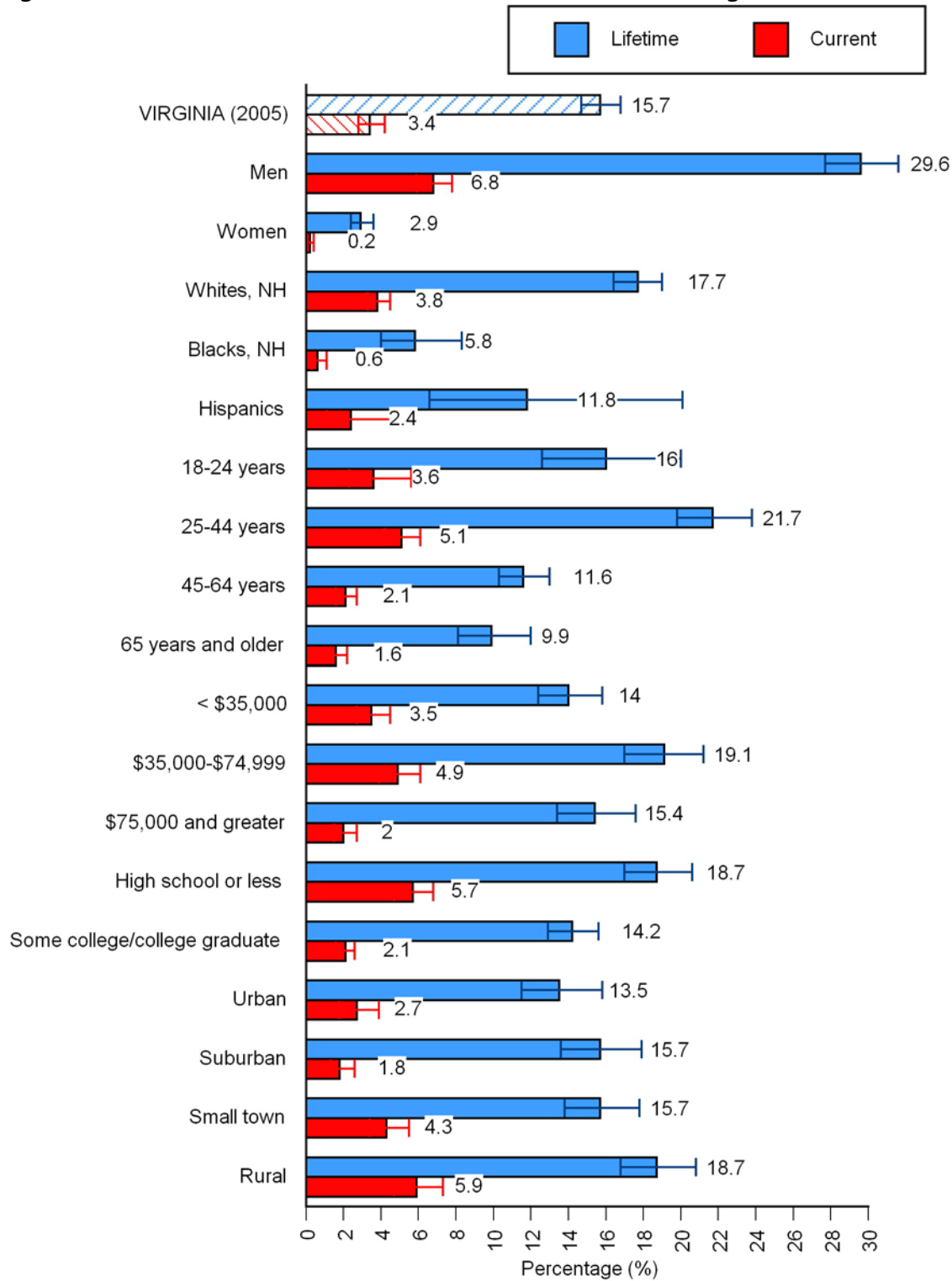


Source: Virginia Behavioral Risk Factor Surveillance System. Percentages are weighted. 95% confidence intervals are reported.

- The following groups were significantly more likely to use smokeless tobacco:²
 - Men
 - Whites, Hispanics
 - Adults aged 18-44 years
 - Adults who have a high school degree or less
 - Residents of small towns and rural areas
- Blacks, high-income earners, older adults, and women are less likely to use smokeless tobacco (Figure 2 - next page).

Smokeless & Other Tobacco Use in Virginia

Figure 2 - Lifetime & Current Smokeless Tobacco Use, Virginia, 2004-2005



Source: Virginia Behavioral Risk Factor Surveillance System. Percentages are weighted. 95% confidence intervals are reported.

Smokeless & Other Tobacco Use in Virginia

Other Tobacco Products

- In 2004, 4.5% of Virginians used other tobacco products beside smokeless tobacco and cigarettes either daily or on some days.³
- Looking at specific tobacco products, cigar use was more prevalent than use of smokeless tobacco in 2001 (Table 1).⁴

Table 1 - Lifetime and Current Tobacco Use by Tobacco Product, Virginia, 2001

Tobacco Product	Lifetime Prevalence (%)	Current Prevalence (%)
Cigarette smoking	47.3 (45.2 - 49.4)	22.5 (20.8 - 24.3)
Cigars	44.8 (42.7 - 47.0)	5.3 (4.4 - 6.3)
Pipes	23.7 (21.9 - 25.5)	1.2 (0.8 - 1.7)
Smokeless tobacco	17.3 (15.7 - 19.0)	3.0 (2.4 - 3.9)
Bidis	6.8 (5.7 - 8.1)	0.3 (0.1 - 0.7)

Source: Virginia Behavioral Risk Factor Surveillance System. Percentages are weighted. 95% confidence intervals are reported.

Demographic differences show up when looking at other tobacco use:

- Men were more likely than women to try and currently use tobacco of all types, particularly cigars, pipes and smokeless tobacco. Current cigar use was moderately high (9.5%) among men (Figure 3).
- With the exception of bidis (flavored Indian cigarettes), whites were more likely than blacks to try smokeless and other forms of tobacco. Current pipe use was moderately high (12%) among whites (Figure 4).
- Although rates of current pipe smoking were low among all age groups in 2001, adults aged 45 years and older were more likely to report past use as pipes were once popular among past generations.
- Young adults were more likely to report trying bidis as this has become a more popular new product to try among youth and young adults. However, current use is very low.
- Trying cigars was common among adults of all generations, but particularly more so for adults who came of age in the 1950's and later. Unlike bidis, pipes, and smokeless tobacco, more adults, particularly those under aged 45 years, continue to smoke cigars today (Figure 5).

Smokeless & Other Tobacco Use in Virginia

Figure 3 - Lifetime & Current Adult Tobacco Use, By Gender, Virginia, 2001

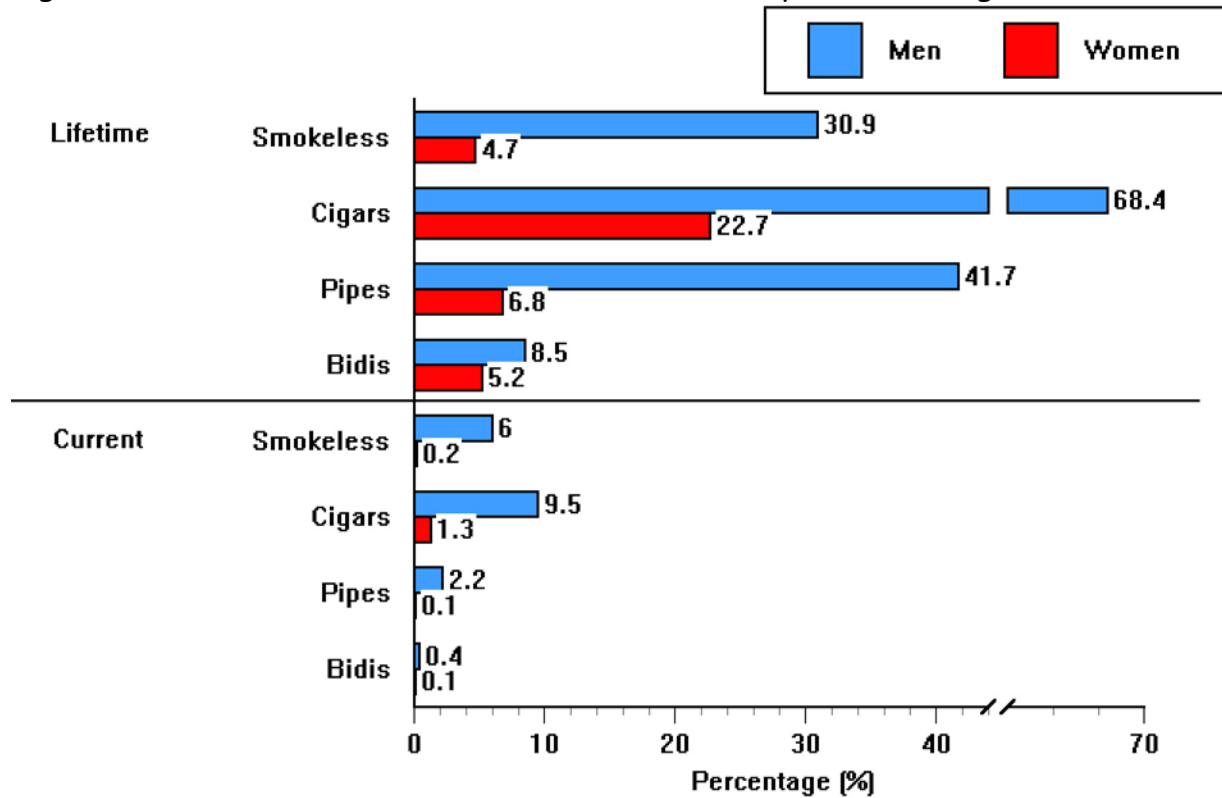
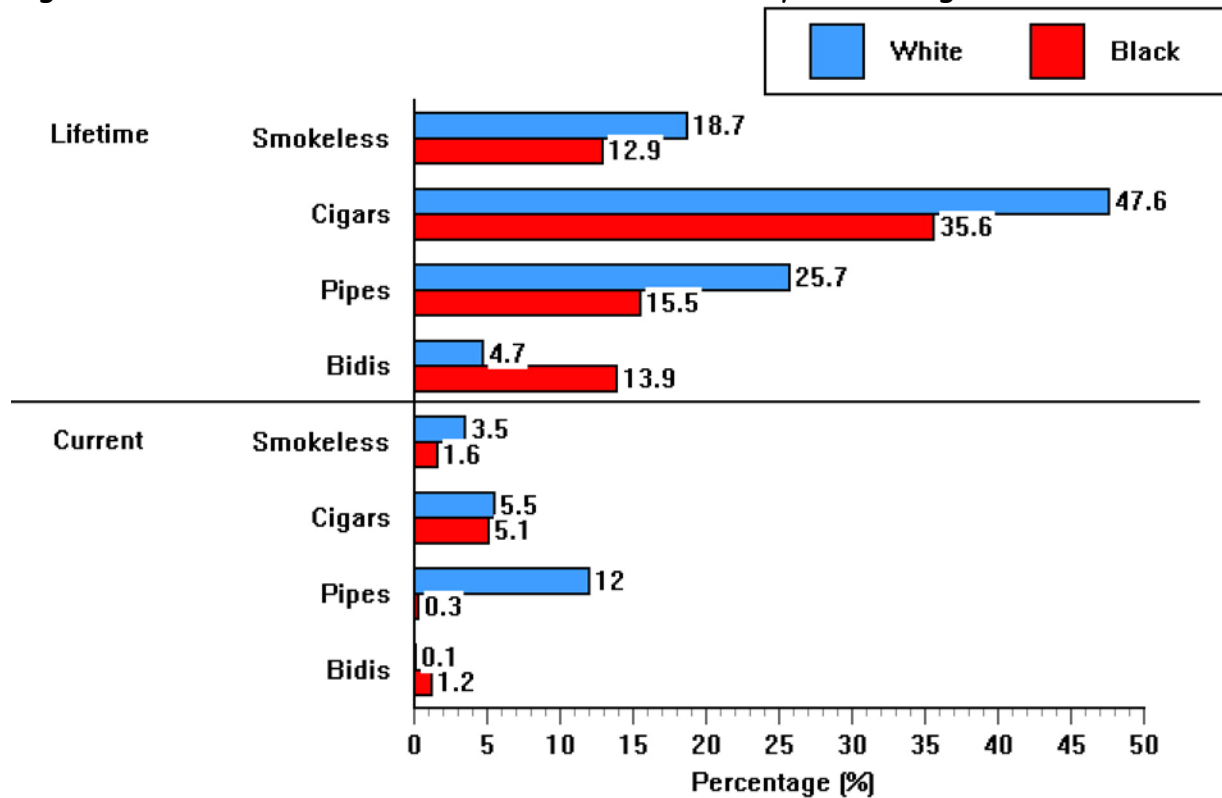
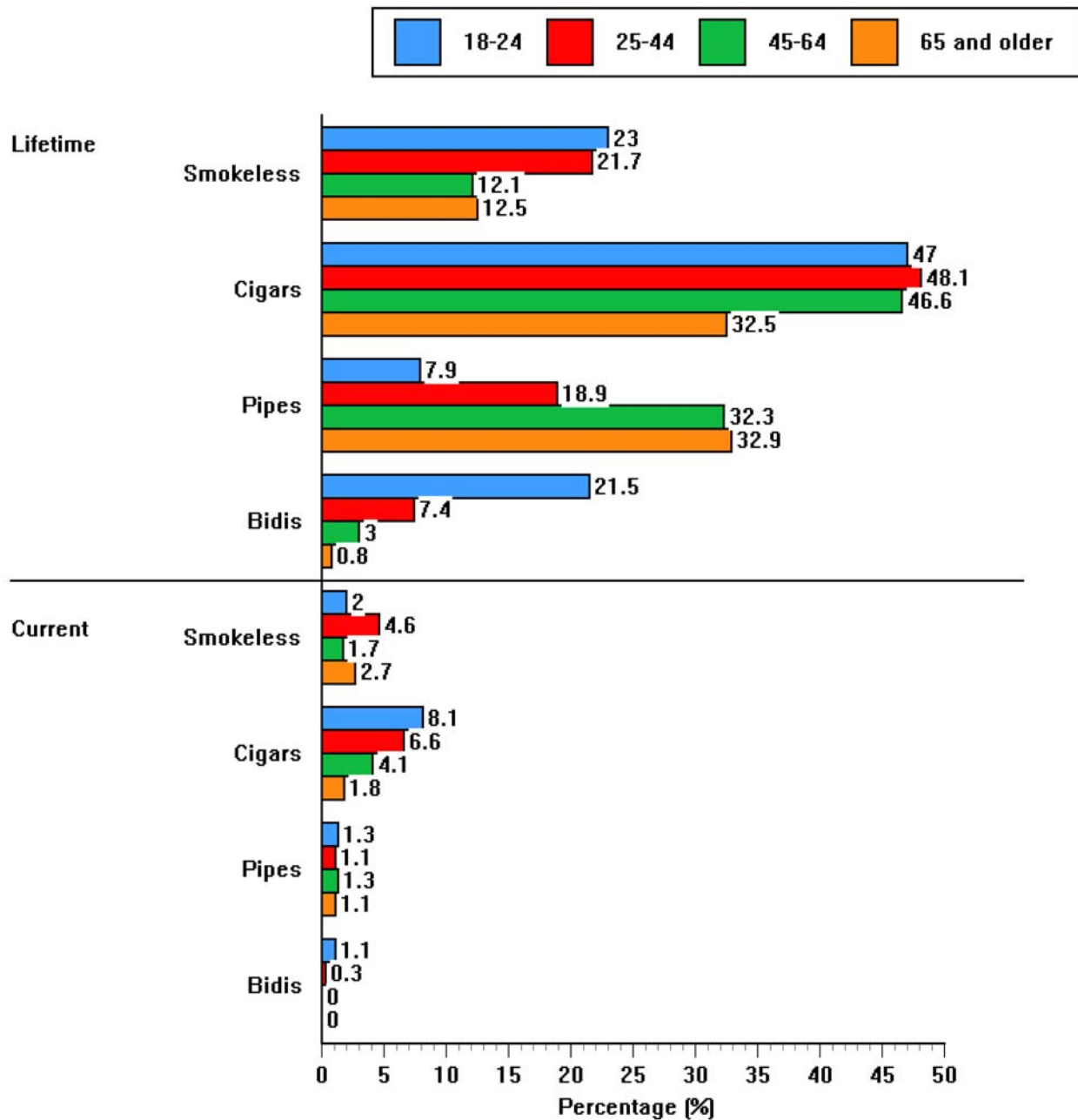


Figure 4 - Lifetime & Current Adult Tobacco Use, by Race, Virginia, 2001



Smokeless & Other Tobacco Use in Virginia

Figure 5 - Lifetime & Current Adult Tobacco Use, by Age, Virginia, 2001



Source: Virginia Behavioral Risk Factor Surveillance System. Percentages are weighted. "Lifetime use" refers to ever trying a tobacco product.

¹ Source: Virginia Behavioral Risk Factor Surveillance System (BRFSS), 2005. Percentages are weighted. Respondents were asked if they ever used smokeless tobacco products (e.g., chewing tobacco, snuff) in their lifetime and if they currently used [smokeless tobacco] every day, some days, or not all. "Current tobacco use" is defined as use every day or some days.

² Source: Virginia BRFSS, 2004-2005.

³ Source: Virginia BRFSS, 2004.

⁴ Source: Virginia BRFSS, 2001.