

2009 Tobacco Use Control Annual Training Meeting

Goal: Working Together to Create Healthy Communities

Objectives: By the end of this TUCP Annual Training Meeting, participants will be able to:

- Understand how the environment can play a role in the health behaviors and health status of individuals and communities.
- Understand how individual-level and community-level health behavior and health status can be affected through policy and systems changes.
- Identify at least one innovative community-based intervention that promotes healthy behaviors and/or enhances healthy community environments.
- List and define the social determinants of health (SDOH).
- Identify target populations, such as people with diabetes and pregnant women, who are at risk for adverse health outcomes due to smoking and other tobacco use.
- Learn: how the Virginia quitline (1-800-QUIT-NOW) can be an effective yet easy to use cessation resource, how healthcare workers can refer patients by fax, and how you can help reduce tobacco use by promoting this free service.

Tobacco Use Control Project Annual Training Meeting **Agenda**

8:00 – 8:30 Registration

8:30 – 10:15 Welcome and Opening Remarks,
Karen Remley MD, MBA, FAAP
Commissioner of the Virginia Health Department (Invited)

Ramona Schaeffer MEd, CHES, Director, Division of Chronic Disease and Prevention Control will briefly speak about the TUCP, and introduce the staff.

Alyssa Easton PhD, MPH, Director of the Healthy Communities Program. Dr. Easton, our Keynote Speaker, will provide an overview of CDC's Healthy Communities Program; discuss the importance of policy, systems, and environmental change strategies to healthy communities work; and describe how local communities can join the national movement to bring about healthy communities across the nation.

10:15-10:30 – Break and Exhibits

10:30-12:00 - Breakout Sessions

1. Quit Now Virginia

Panel: Janis Dauer MS.CAC, Rod Hyner MS, and Cathy Marcum LPN

Will discuss cessation resources, free quitline services and effective interventions to help patients stop smoking/tobacco use. Discussion will include how to access the quitline, how healthcare workers can refer patients by fax, and how to access resources at the community level.

2. Virginia Tobacco 101

Kirsten Rogers MSPH, EdD Candidate

Will address the problem of tobacco, the importance on changing

policy to really make a difference while working towards a Healthy Community, with partners interested in the community-based approach, whether their background is in tobacco control, diabetes, or other related subjects. (Interactive session)

3. Solid Facts About, Social Determinants of Health
Panel: Michael Royster MD, MPH, Sheila Ward PhD, Gail Jennings PhD.

The glaring inequalities that we see within our communities present a challenge. Research identifies social factors as the root cause of inequities in health. This session will provide information to assist participants in understanding the social determinants of health, how they operate, and how they can be changed to improve health and reduce health inequities.

12:00- 1:30 - Lunch and “Making Strides Towards the Clean Indoor Act”
Senator Ralph S. Northam (invited)

Senator Northam is our Luncheon Keynote Speaker, he is a legislator and physician, and was instrumental in the passage of the Virginia Clean Indoor Air Act Amendment.

1:30 – 1:45 – Break and Visit the Exhibits

1:45- 3:15 – Sessions:

4. One Tiny Reason to Quit

May Kennedy PhD, MPH, and Allison Sepulveda MA, applied researchers from VCU will describe their social marketing campaign to reach out to pregnant women who smoke. This session will highlight low-cost research strategies a community coalition can use to focus and inform a behavior change effort. **Ches Tally, a marketing instructor at St. Paul’s College,** will explain how his community in Southside Virginia is collaborating with Dr. Kennedy to replicate the campaign.

5. Tobacco Use and Its effects on Diabetes

Panel: Tim Robertson RPh, CDE, Ann Forburger MS, Diabetes Prevention and Control Project Manager, and Nancy Pribble RD, Diabetes Prevention and Control Project Coordinator will offer an overview of diabetes, the health effects of tobacco on people with diabetes and a discussion of resources available to help people with diabetes quit smoking.

6. Are You ready for the Next Steps?

Carrie Fesperman MPH, MRP, Health Planner for the Partnership for a Healthier Alexandria and the ACHIEVE Coach for the Healthy Communities project in Alexandria will share best practices, outcomes and lessons learned.

3:15 – 3:30 Break and Exhibits

3:30 – 4:00 - The Clean Indoor Air Act Amendment

Gary Hagy MSEH, Director of Food and Environmental Services, will discuss the regulations and will answer questions about the amendment.

4:00 – 4:15 - Annual Meeting Closing Statements.

TUCP

Tobacco Use Control Project Annual Training Meeting
Virginia Department of Health

HEALTHY COMMUNITIES AND TOBACCO USE CONTROL ANNUAL TRAINING MEETING

November 5, 2009

MARRIOTT RICHMOND WEST

4240 DOMINON BLVD. GLEN ALLEN, VIRGINIA 23060

REGISTRATION FORM

Attendee Information: Please complete the following information.

Name _____

Organization/Agency _____

Address _____

City, State & Zip _____

Phone _____ Email _____

Registration Information: Registration Fee – **\$15.00 per person** Registration forms may be mailed, emailed or faxed. Checks should be made payable to **VDH-TUCP**. **Payments** must be mailed by **Monday, October 26, 2009**, to confirm your attendance.

Mail: Attention: B.A. Caro-Justin
VDH –TUCP
109 Governor St. – 10th Fl
Richmond, Virginia, 23219

Fax: (804) 864-7880

Questions: (804) 864-7876 or Email ba.caro-justin@vdh.virginia.gov

Method of Payment:

Please check one of the following:

- Check enclosed (w/mailed registration form)
- Emailed registrations – reference attendee's name to: ba.caro-justin@vdh.virginia.gov
- Faxed registrations ~ reference attendee's name send to: TUCP – 804-864-7880
- Check to be mailed to: B.A. Caro-Justin, VDH – TUCP, 109 Governor St. 10th Fl, Richmond, VA 23219

Please check if you would like a vegetarian option for lunch

Please check if you will need additional assistance – i.e. interpreters, accommodations, etc.
Please clarify the need _____

Please select one morning session and one afternoon session:

10:30- Noon: Session 1 () 2 () 3 () **1:45 – 3:15 Session:** 4 () 5 () 6 ()

Hotel Accommodations:

Please contact the **Marriott Richmond West Hotel at 1-888-839-0610** to reserve a hotel room. Please identify yourself as attending the Tobacco Use Control Project Annual Training Meeting. The conference rate for the hotel room is \$93.00 and is subject to applicable state and local taxes (currently 13% per room per night). Rates are available November 4 through November 6, 2009. The **Deadline for Hotel Reservations for this event is October 26, 2009**. For Additional Information check our website: www.vahealth.org/cdpc/tucp

Application to Exhibit

TUCP Annual Training Meeting – November 5, 2009

WE'RE COMING! SIGN US UP AS AN EXHIBITOR!

Mail completed application and payment to: B.A. Caro-Justin, VDH – Tobacco Use Control Project,
109 Governor St. 10th Floor, Richmond, VA. 23219 - No later than October 23, 2009.

Application can be FAXed to: 804-864-7880 – Payment mailed by due date.

Company Name: _____

Contact Name & Title: _____

Address: _____

City: _____ State: _____ Zip: _____

Phone: _____ FAX: _____ E-mail _____

Exhibit Fee \$35.00:

Standard exhibitor package includes one six-foot skirted table, two chairs and registration for one company representative.

Set-Up Time is November 4 after 8:00 pm or November 5, 2009 from 7:00 am to 8:00 am.

Exhibit can be removed after 3:00 pm.

Representative Name & Title:

Payment

Standard Exhibitor Package - \$35.00 \$ _____

Additional hotel fees for:

Electricity - \$15.00

Extra Exhibitor Representative (s) (____x\$15) \$ _____

Total Due: \$ _____

I have enclosed a check made payable to: VDH - TUCP

We look forward to seeing your exhibit