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Subject: Minimum Stocking Requirement (MSR)

Effective Date: October 1, 2009

Supersedes: August 1, 2008

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A. The retailer must keep his/her shelves stocked or have immediately available on-site the food items and quantities identified in the Virginia minimum stocking requirement during the contract agreement period.

B. The retailer must have on the shelf for purchase a reasonable variety of authorized WIC approved foods. The specific brands (if applicable), package size(s) and quantities required are outlined in these guidelines, specifically:

- Breakfast Cereals
- Baby Food
- Cheese
- Dry Beans, Peas & Lentils
- Eggs
- Frozen Juice
- Infant Cereal
- Infant Formula
- Liquid Juice
- Milk
- Peanut Butter
- Whole Grain Products
- Other Items: Canned and Fresh Fruits and Vegetables

C. For WIC approved products where a minimum stocking requirement does not exist, e.g., tuna, salmon, selected contract formulas, etc. the retailer is expected to stock a sufficient supply of these products based upon customer demand.

D. Retailers must purchase their contract and special formula from a WIC approved supplier/distributor. A listing of these approved resources can be downloaded from the Agency's website: <http://www.vahealth.org/WIC/Publications/pubswic.htm>

E. Retailers that have participated in the WIC Program for more than one year may request a waiver to the minimum stocking requirement for selective products, i.e., baby food, contract formula, infant cereal. A Waiver Request form (V10.0) must be submitted by the retailer and approved by the State agency, before it becomes effective. Although a waiver may be granted, the authorized retailer must still submit price(s) for the items being waived; so that a competitive pricing analysis can be done by the State agency.

F. Retailers granted a MSR waiver are required to supply and sell said product(s), within 48 hours (excluding weekends/holidays) after receiving a request from either an authorized representative from the local WIC office and/or State agency.

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G. The minimum stocking requirement is outlined in this section, specifically:

Food Item	Type of Inventory	UPC	Size	Quantity – MSR
<b>Baby Food</b>	Infant Vegetables – single ingredient <b>(any brand)</b>		4 oz	32 containers/jars; must stock 2 types.
	Infant Fruits – single ingredient <b>(any brand)</b>		4 oz	32 containers/jars; must stock 2 types.
<b>Infant Formula</b>	Similac® Advance Early Shield™ 70074-56974 (UPC)		13 oz Concentrate	21 Cans
	Similac® Advance Early Shield™ 70074-55958 (UPC)		12.9 oz Powder	6 Cans
	Isomil® Advance Soy w/Iron™ 70074-56976 (UPC)		13 oz Concentrate	9 Cans
	Isomil® Advance Soy w/Iron™ 70074-55964 (UPC)		12.9 oz Powder	3 Cans
<b>Infant Cereal</b>	Rice – Gerber only		8 oz	3 Boxes
<b>Breakfast Cereals</b>	<b>Store designated brands</b> – Required Types: 1. Corn Flakes 2. Crisp Rice or Crispy Rice 3. Frosted Shredded Wheat (whole grain)* 4. Tasteeos or Toasted Oats (whole grain)* 5. Instant Oatmeal (hot cereal) (whole grain)*		12 – 15 oz 12 – 15 oz 12 – 15 oz 12 – 15 oz 11.8 – 12 oz	72 ounces (combined); Must stock three (3) different types. At least one whole grain * cereal from this list must be stocked.
<b>Cheese</b>	1. <b>Store designated brand</b> - American (Sliced)		16 oz	2 (1 pound packages) – Must stock both types of cheese.
	2. <b>Store designated brand</b> – Cheddar (block)		16 oz	
<b>Dry Beans, Peas, Lentils</b>	Any Brand		16 oz	2 (1) pound bags
<b>Eggs</b>	<b>Any Brand</b> , Grade “A” Large		Dozen	2 cartons
<b>Frozen Juice<sup>1</sup></b>	<b>Store designated brand</b> – single flavored juice, including: grape, grapefruit, or orange <b>Selective brand</b> – apple juice.		12 oz	3 Containers Must stock two (2) types.
<b>Liquid Juice<sup>1</sup></b>	<b>Store designated brand</b> - single flavored juice, including: cranberry, grape, grapefruit, orange or tomato. <b>Selective brand</b> – apple juice		64 oz	2 containers Must stock two (2) types.

<sup>1</sup> Eligible apple juice (frozen and liquid) products may be counted towards the type requirement. Please refer to the WIC Approved Food List to identify the selective brands that are allowed for WIC purchases.

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Food Item	Type of Inventory	Size	Quantity - MSR
<b>Milk</b>	<b>Store designated Brand</b> - Reduced Fat, 2%, 1% or Skim Fluid Milk	Gallon (Quarts)	5 containers (3 containers)
	<b>Store designated Brand</b> - Whole Fluid Milk	Gallon (Quart)	2 containers (1 container)
<b>Other items</b>	<b>Any brand</b> - Canned/fresh vegetables and fruits. Must have at least 2 types of fresh vegetables; 2 types of fresh fruits; 2 types of canned fruits; and 2 types of canned vegetables.	\$14.00 Total value of these products	8 varieties
<b>Peanut Butter</b>	<b>Store designated brand</b> – smooth, Crunchy	18 oz	2 Jars
<b>Whole Grain Products</b>	<b>Selective brands</b> - Whole Wheat Bread or Corn Tortillas (see /WIC Approved Food List) or Brown Rice (any brand)	16 oz	3 packages Must stock at least (1) type.

## References:

- WIC Approved Food List (2009)
- Request for Waiver of Minimum Stocking Requirement for Infant products
- State WIC Regulations 12VAC5-195-580. Performance and administrative monitoring